



Press Release

For Immediate Release

18 January 2018

Discover the greatness of Marula

Beautiful and abundant, that is Marula harvest month.

It begins towards the end of February and extends till the end of March. The harvest season is a draw card to attract domestic, regional and international tourists to Limpopo during the Marula season.

The Limpopo Province spends an entire year prepping for their annual Marula Festival to coincide with harvest season of February right through to the end of March. The partnership of several stakeholders like SEDA, Limpopo Tourism Agency, Limpopo Economic Development Agency, Ba-Phalaborwa Municipality, Mopani District Municipality, Office of the Premier, National Department of Arts and Culture, Phalaborwa Tourism Association and Kruger National Park (Phalaborwa) sees the province use this period as an opportunity to celebrate the Marula Cultural Heritage as well as identify activities that assist the province's economic development.

The MEC for Limpopo Economic Development, Environment and Tourism (LEDET), Mr. Seaparo Sekoati, launched the event at Thaba Moshate Hotel and Casino, also announcing the much anticipated line up for the festival open air concerts that boasts names like Salif Keita of Mali, Kelly Price of the USA, Mi Casa, Bongo Maffin and more exciting names to the media on the 18th January 2018. He announced that revelers should brace themselves for a thriller and a much-improved 2018 Limpopo Marula Festival, all thanks to a remarkable and enticing programme.

The festival will commence on Monday, 27th January 2018, with The Festival of The First Fruit aimed at bringing the festivities to local district communities in effect to the Marula harvest.

The festival exhibition is created as a platform to showcase Marula derived products developed by locals and some the co ops that are powered by LEDET. The showcase is an effort to empower locals, especially, women based in and around parts of the Limpopo province where the marula fruit tree is prevalent.

A host of activities lined up by the organizers as part of celebrating Marula Month will include the following:



Activity	Date
Media Launch	18 January
Festival of the first fruit	27 Jan - 17Feb
Limpopo Marula Festival Half Marathon	24 Feb
Cuisine Ala Marula	01 March
Limpopo Marula Festival Tourism Career Expo	26-Feb // 02-Mar
Limpopo Marula Festival SMME's Exhibition	26-Feb // 02-Mar
Limpopo Marula Festival Fun Fair Park	19-Feb // 04-Mar
Limpopo Marula Festival Golf Challenge	02 - 03-Mar
Limpopo Marula Festival Open Air Concert	24-Feb // 03 Mar
Grand showcase of the 2018 Carnival winners	31-Mar

The Limpopo province is excited to bring world class acts to the people of the province as part of the celebration in the two open air concerts hosted annually.

The Marula Dance Movement will have local acts share the stage with National acts like Sho Madjozi, Busiswa, Nokwazi, Ab Crazy Sjava, Emtee, Mi Casa, Cassper Nyovest, DJ Tira George Lacoste of Energy Fm, Helen Seabi of Capricorn FM and Dj Complexion, along with a feast of local artists.

The popular Jazz and Gospel Concert will have Worship House, Penny Penny, Amanda Black Salif Keita (MALI), Dr Tumi, Kelly Price (USA), Dr Chauke, Candy, Ringo Madlingozi and the local favorite Monada.

Issued by
LEDET